



Kia Motors America Selects Greenlots to Provide EV Charging Access and Networking for 2015 Soul EV Rollout

Kia to rollout Greenlots' SKY Smart Charging™ platform for seamless charging experience.

SAN FRANCISCO – August 26, 2014 – Greenlots, a global provider of open standards-based technology solutions for electric vehicle (EV) networks, is partnering with Kia Motors America (KMA) and ABB, a global leader in power and automation technologies, to offer DC fast-chargers (DCFCs) at select Kia dealerships on the West Coast for the soon-to-launch 2015 Kia Soul EV. The partnership illustrates the increasing role interoperability among EV charging technology networks plays in meeting pricing flexibility demands from automakers and providing a seamless experience for EV owners.

Unveiled in February 2014 at the Chicago Auto Show and rolling out in the third quarter of 2014, the Kia Soul EV is the centerpiece of Kia's Clean Mobility program, and bolsters KMA's line of environmentally conscious vehicles offering drivers an alternative to gasoline-powered transportation. The 2015 Soul EV is Kia's first ever all-electric, zero-emissions car to be sold in the U.S. Beginning in the third quarter of 2014, Kia will roll out Greenlots' SKY Smart Charging™ platform to its dealerships in California. The new DCFC stations will allow Kia Soul EV owners to charge their vehicles from empty to 80 percent in approximately 30 minutes. Soul EV owners can find EZCharge locations via Kia's UVO EVServices app or the 8-inch touch screen inside the vehicle, and pay for charging with their Kia ChargeUp card.

"Kia is very excited for the launch of our first-ever all-electric vehicle in the United States, and we are confident that our partnership with Greenlots is connecting our customers to a seamless and reliable network," said Steve Kosowski, manager of long range planning and strategy, Kia Motors America. "Soul EV owners will have their charging needs met not only through the growing number of DC fast chargers within the EZ-Charge networks, but also the capabilities that Greenlots is providing to our Soul EV dealers, allowing for convenience and range confidence in their charging needs."

Leveraging Greenlots' open standards-based platform, top automakers like Kia can determine their own pricing models, while allowing drivers to roam across a variety of networks through EZ-Charge, a network of public charging stations. Pricing structures and incentives for the Kia Soul will be announced in conjunction with its 2015 model rollout in September.

On the heels of its partnership with BMW to provide charging technology for its newly launched i3 and i8 EVs, this announcement with Kia for the widely-anticipated 2015 Soul EV positions Greenlots as the go-to platform for EV success worldwide with charging networks in more than 13 countries across the globe.

"Because SKY is open standards based, Greenlots offers its automotive partners the ability to protect infrastructure in the face of future changes with a more sustainable solution" said Brett Hauser, CEO of Greenlots. "We're honored to support Kia in offering Soul EV drivers a fun, hassle-free charging experience."

About Greenlots

Greenlots is a global provider of open standards-based technology solutions for electric vehicle (EV) networks and grid management. Designed to answer the needs of site hosts offering workplace and



public charging applications, Greenlots' SKY Smart Charging™ platform is a robust network management solution that utilizes Open Charge Point Protocol (OCPP), the largest open standard for charger-to-network communications. SKY is the only charging network to be OpenADR 2.0b certified and enables utilities and site hosts to work together on demand response programs, leveraging EVs as a grid resource and avoiding costly energy infrastructure upgrades. Greenlots is headquartered in San Francisco and has deployed solutions in 13 countries around the globe. Visit www.greenlots.com for more information or follow us on Twitter [@greenlots](https://twitter.com/greenlots).

About Kia Motors America

Kia Motors America (KMA) is the marketing and distribution arm of Kia Motors Corporation based in Seoul, South Korea. KMA proudly serves as the "Official Automotive Partner" of the NBA and LPGA and surpassed the 500,000 annual sales mark for the second consecutive year in 2013 following the launch of seven all-new or significantly redesigned vehicles. KMA offers a complete line of vehicles, including the flagship K900 rear-drive sedan, Cadenza premium sedan, Sorento CUV, Soul urban passenger vehicle, Sportage compact CUV, Optima midsize sedan, Optima Hybrid, the Forte compact sedan, Forte5 and Forte Koup, Rio and Rio 5-door sub-compacts and the Sedona minivan, through a network of more than 765 dealers across the United States. Kia's U.S. manufacturing plant in West Point, Georgia, builds the Optima and Sorento and is responsible for the creation of more than 14,000 plant and supplier jobs.

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